

10 c

CAL.

lifetime tile

stone face tile

MAKE A WISH!...

lifetime

vaneer



... YES, MAKE A WISH FOR A REALLY VERSATILE VENEER IN ANY TEXTURE, COLOR OR DESIGN, AND IT WILL BE GRANTED TO YOU.

## CALIFORNIA SPANISH TILE CO.

WE MANUFACTURE "LIFETIME" CEMENT TILE, WELL KNOWN FOR ITS SUPERIOR QUALITY AND LOWEST COST OF MAINTENANCE. IN ADDITION TO IT, WE ALSO MANUFACTURE TILE IN A GREAT VARIETY OF TEXTURES, SUCH AS QUARTZ, ONYX, MARBLE CHIPS, WASHED STONES OF VARIOUS SIZES, AND OTHER MATERIALS OFFERING YOU A GREAT SELECTION OF SURFACES FOR YOUR WALL TREATMENTS.



SIZE OF OUR TILE IS THE POPULAR 12"x12" OR PRE-CAST PANELS IN 4'x8'.



WE ALSO MANUFACTURE STAIR TREADS IN CUSTOM ONE-UNIT OR IN THE REGULAR 12"x12" SIZE. "LIFETIME" VENEER, "STONEFACE" TILE, AND "COLART MURALS."



OUR ART DEPARTMENT IS AT YOUR SERVICE. WE CAN REPRODUCE ANY SUBMITTED DESIGNS. THE DEPARTMENT WILL SUPERVISE THE REPRODUCTION OF YOUR DESIGNS, SUBMITTED TO US, AND WILL SUBMIT TO YOU RENDERINGS OF OUR OWN CREATION, IF YOU COMMISSION US TO DO SO, SUBJECT TO YOUR APPROVAL.

THE LATEST ADDITION TO OUR ART LINE IS "COLART" MURALS, DESIGNED FOR EXECUTION IN OUR AGGREGATES COMBINED WITH FADE PROOF OXIDE COLORS, VENETIAN GLASS, BYZANTINE GLASS, TESSERAЕ, AND OTHER TEXTURAL MATERIALS. OUR DESIGNER WILL BE GLAD TO HANDLE YOUR MURAL PROBLEMS BY SUBMITTING ADEQUATE RENDERINGS ON ANY SUBJECT, IN ANY STYLE.



FOR FURTHER INFORMATION, PLEASE DO NOT HESITATE TO CALL OR WRITE.



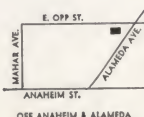
## SHORT FORM SUGGESTIONS

"LIFETIME" CEMENT TILE IS A TRADE NAME — REFERENCE HERE IS TO TILE AS MANUFACTURED BY THE CALIFORNIA SPANISH TILE CO. MATERIAL IS AS APPROVED SAMPLE ON FILE WITH THE ARCHITECT, IDENTIFIED AS ( ). SIZE OF TILE IS 12"x12" (PANEL-SIZE). COLOR IS AS SELECTED AND APPROVED. INSTALLATION IS BY STANDARD PROCEDURE AND PRACTICE OF THE TRADE — CONTRACTOR SHALL ACQUAINT HIMSELF WITH CHARACTERISTICS OF MATERIAL FROM MANUFACTURER. FLOOR TILE INSTALLATION IS THE SAME AS QUARRY OR MARBLE TILE — WALL TILE INSTALLATION OVER REGULATION PLASTER SCRATCH COAT (ANCHOR TIES, IF REQUIRED), OR MASTIC ADHESION — INSTRUCTION FROM THE MANUFACTURER.

ALL TILE SHALL BE SEALED WITH AN APPROVED SEALER BY MANUFACTURER — ANY CRACKED OR CHIPPED TILE SHALL NOT BE USED. TILE SPACING SHALL BE (1/8), (1/4), (1/2) — GROUTING SHALL BE BY (REGULAR CEMENT), (WHITE), (COLORED) — THE RESULTS OF THE INSTALLATION SHALL BE FREE OF RIDGES AND DONE IN A WORKMANLIKE MANNER — ADVISE ARCHITECT OF ANY REASON THIS CANNOT BE COMPLIED WITH.

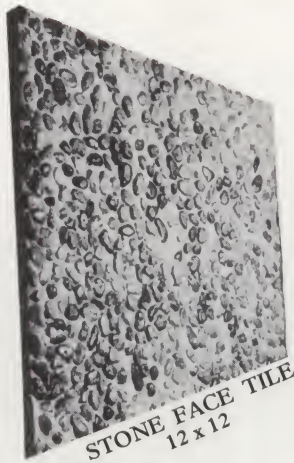
## CALIFORNIA SPANISH TILE COMPANY

1502 East Opp Street • TErminAl 5-8208 • WIlmington, California





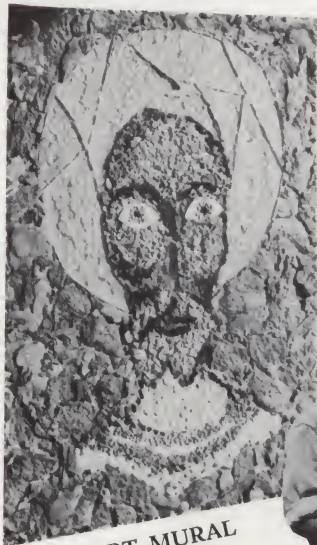
# A FEW OF OUR PRODUCTS $\frac{10}{\text{CAL}}$



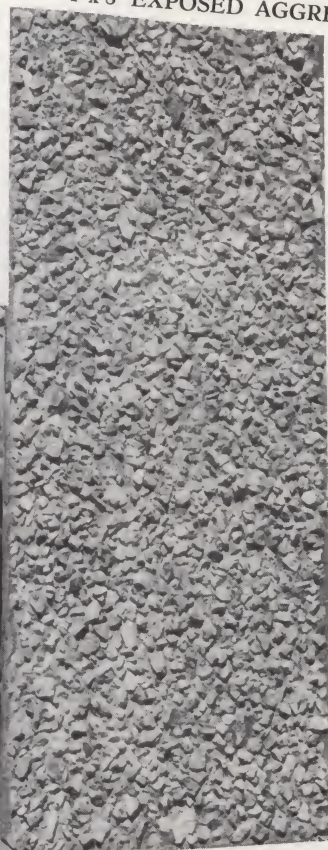
STONE FACE TILE  
12 x 12



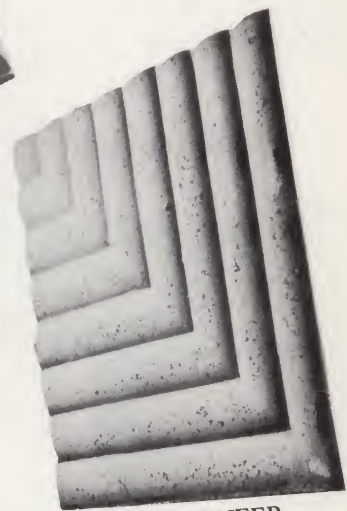
EXTRUSION IN QUARTZ AND MARBLE



COLART MURAL  
DESIGNED BY  
OUR DESIGN DEPT.



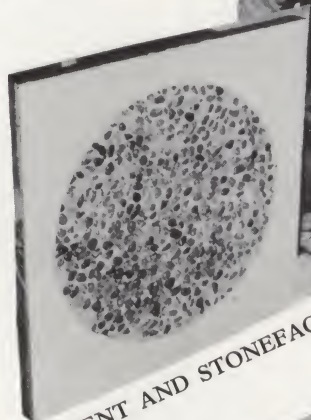
4' x 8' EXPOSED AGGREGATE



LIFETIME VENEER



LETTER IN MOSAIC GLASS AND QUARTZ



COLOR CEMENT AND STONEFACE



COMPLETE STAIRTREAD



LIFETIME VENEER





BANNER METALS  
CHYLINSKI... NOVIKOFF, ENG.



RIO HONDO HOSPITAL  
FAXON, GRUYS & SAYLER



L.A. UNION STATION FLOOR, 18 YEARS NEW



AMBASSADOR HOTEL, LOS ANGELES

WE SALUTE THE FOLLOW-  
ING ARCHITECTS — WHO  
FOUND THE FLEXIBILITY  
OF OUR PRODUCT SUITED  
FOR THEIR ARCHITECTUR-  
AL NEEDS . . . .

STANLEY V. GOLDIN • FRANCIS J. HEUSEL • JONES,  
LOCKETT & POPER • ROBERT L. DEINES • J. HERBERT  
BROWNELL • PHILMER ELLERBROOK • FREDERICK HODG-  
DON • CONRAD CLARK • CARRINGTON H. LEWIS • THEO.  
L. PLETSCHE • SMITH & WILLIAMS • HENRY J. FRIEL •  
HERMAN O. RUHNAU • HAROLD GIMENO • LEO P. RAFFA-  
ELLI • EDWARD FARRELL • HERBERT L. KAHN • JOHN C.  
LINDSAY • SMITH & GRAY • GEORGE NOVIKOFF • CAR-  
MEN & ASSOCIATES • DANIEL, MANN & JOHNSON • CEJAY  
PARSONS • HARRIS, RICE & CAMPBELL • RISLEY & GOULD  
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& ASSOCIATES • WILLIAM M. BRAY • EUGENE KINN CHOY  
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RICHARD DORMAN • SIDNEY DRASNIN • MAURICE FLEISCH-  
MAN • DAVID FREEDMAN • ARTHUR FROELICH • VICTOR  
GRUEN • S. A. STEPANIAN • MARTIN STERN, JR. • PLEGER,  
BLUROCK & HOUGAN • WARREN DEDRICK • GEORGE LIND



AMBASSADOR HOTEL, LOS ANGELES



L.A. COUNTY MEDICAL ASSOCIATION  
PEREIRA & LUCKMAN





BANN  
CHYLINSKI ..



RIO HONI  
FAXON, GR



L.A. UNION STATION

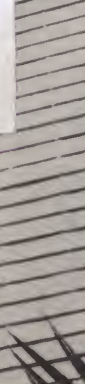


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ING ARCHITECTS — WHO  
FOUND THE FLEXIBILITY  
OF OUR PRODUCT SUITED  
FOR THEIR ARCHITECTUR-  
AL NEEDS



GELES



L.A. COUNTY MEDICAL ASSOCIATION  
PEREIRA & LUCKMAN

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FOR  
PRESERVATION  
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& ASSOCIATES • WILLIA  
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MAN • DAVID FREEDMA  
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